



DESIGN:

Corporate Identity
Brochures
Annual Report
Direct Mail
Packaging
Web
Web Banner
Trade Show

SKILLS:

MAC/PC
InDesign
QuarkXpress
Photoshop
Illustrator
Dreamweaver
Flash
PowerPoint
Word

EDUCATION:

BFA, MassArt
Vesper George School
of Art.

AWARDS:

The Francis W. Hatch
New England Human
Resources Awards
for Creativity
Employment Management
Awards for Creativity in
Advertising

Paul Silva
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Wellesley Hills, Massachusetts
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1998 — Present | Paul Silva Design

Communication design for Non Profit, Business-to-Business, Healthcare, High Technology, Retail and Community-Based Organizations.

1997 — 1998 | TMP Worldwide

Vice President, Creative Director

Supervision of creative team, design and production of concepts for regional and global clients such as The Bose Corporation, DMR Consulting, Genzyme, and Genetics Institute. Communication with satellite offices involving concepting and production of graphic communications. Close client contact plus presentation of ideas to existing and new business.

1979 — 1997 | Bernard Hodes Advertising

Vice President, Creative Director

New business presentations, concept and design for diverse regional and national clients including Biogen, PictureTel, Cambridge Technology Partners, GTE Laboratories, Prism Healthcare and Staples to name a few. Other responsibilities involved the interviewing, hiring, and management of a creative team.

1976 — 1979 | John Meade Advertising

Art Director

Position involved working very closely with writers, artists and clients concepting and designing brochures and advertising for a wide variety of requests.

1974 — 1976 | Promotional Planning, Inc.

Art Director/Designer

Design studio specializing in the design of point-of-purchase displays plus related brochures.

1973 — 1974 | Anco Technical Illustrators

Technical Illustration

Studio Illustrator for a variety of manuals, text books, and children's educational materials.

References furnished upon request

Client Projects:

Acom Healthcare
Art Plus Technology
Boston Scientific
Children's Hospital
Devonshire Center for
Cosmetic Surgery
Fidelity Investments
George P. Johnson
Giganet, Inc.
GlassHouse Technologies
Greenberg, Seronick,
O'Leary and Partners
Harger Howe Walsh
Lighthouse Marketing, Inc.
Lupus Foundation
New England
Marder Brands, Inc.
Massachusetts Association
of Health Boards
Matrix One, Inc.
National Fish & Seafood
Open Skye Design
Peritus Software
Personal MDS
Potomac Realty
Riverside Community Care
Sawyer Realty
Segue Software
Signature Breads
TR Productions
Two/Ten Foundation